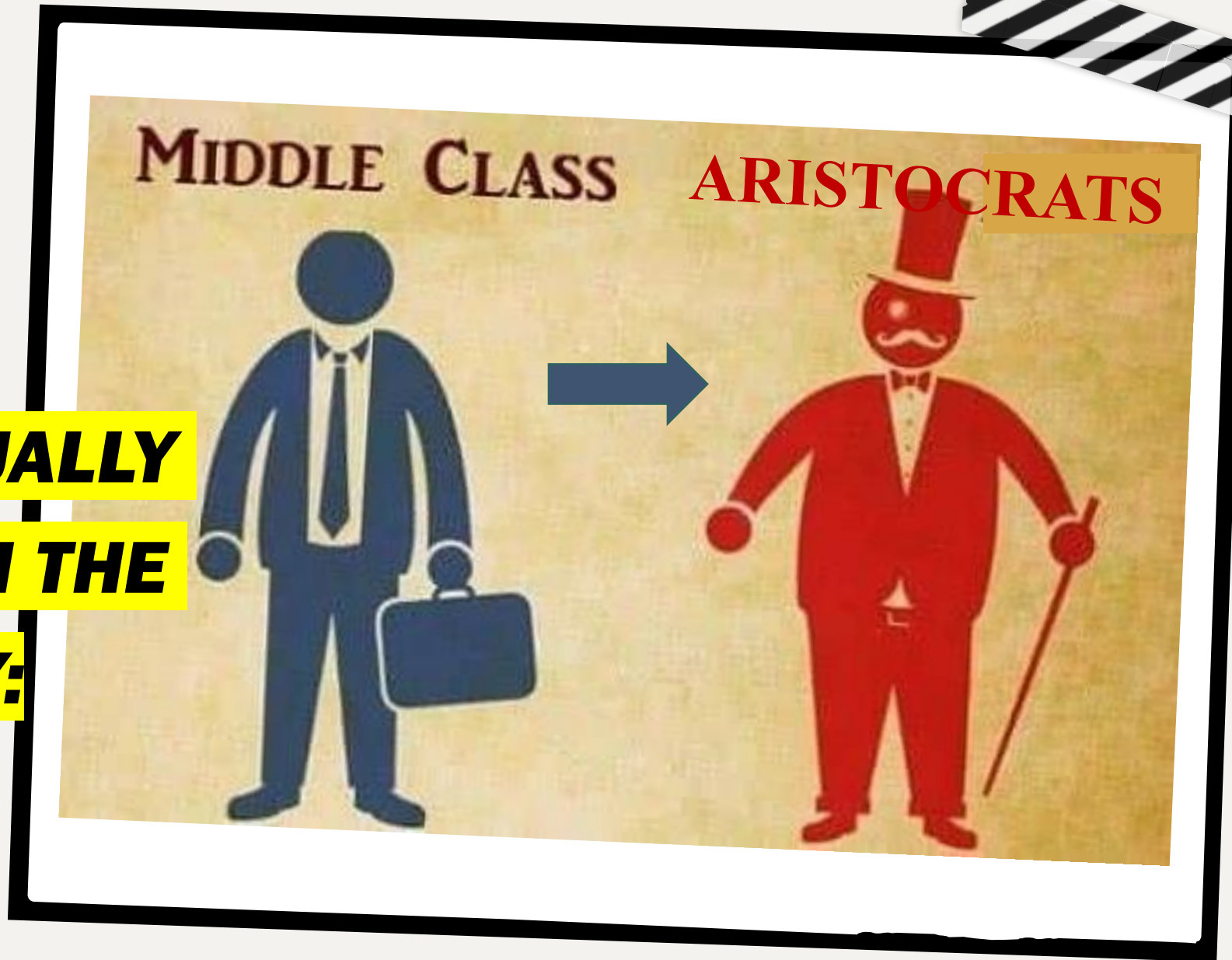


THE RISE OF

SINCE THE 16th CENTURY



**THE MIDDLE
CLASS GRADUALLY
MERGED WITH THE
ARISTOCRACY:**





HOW?

1. The rich merchants and producers bought estates and seats in Parliament (noblesse de robe).
2. The sons of rich merchants married the aristocrats to acquire the noble title.



MIDDLE CLASS VALUE:

1. They had Protestant and often Puritan morality.
2. They had a religious belief in work.
3. They had a strong sense of the importance of the family.

BUT...



**...They still
lacked good manners**



MIDDLE CLASS LEARNT GOOD MANNERS FROM:

1. The **aristocracy**.
2. The pages of the **newspapers** and **magazines**. In them writers taught their readers how to talk and behave on all occasions.



<<THE SPECTATOR>>

- It is one of the first English newspapers, was published in 1712.
- It was founded by Joseph Addison.
- It was centered on social issues.
- Each issue is set in a club to compare the different social categories that meet in a club (lawyers, traders, military, writers) reserving the role of spectator for the journalist.



Source:Wikipedia



CLUB AND COFFEEHOUSES



- They were important for the middle class.
- People went to coffeehouses not just to drink coffee but to **meet each other, discuss and write.**

INFACT:

There were close connection between magazines and coffeehouses: many articles were written there.





THANKS FOR WATCHING

Made by Arianna Russo

